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#### TOGETHER FOR HOSPICE THE NATIONAL HOSPICE MOVEMENT

# 2021 WELCOME PACK

hospicecoffeemorning.ie

# WELCOME

BEWLEY'S BIG COFFEE MORNING SOCIAL FOR HOSPICE IS ONE OF IRELAND'S LONGEST ESTABLISHED AND MOST LOVED FUNDRAISERS IN AID OF SPECIALIST PALLIATIVE HOSPICE AND HOMECARE SERVICES ALL ACROSS IRELAND. 2021 marks the 29th anniversary of the campaign and since inception over €40,000,000 has been raised to support frontline Hospice care. Bewley's have proudly supported the campaign from the very beginning making this one of Ireland's most successful and longest standing charity partnerships.

Bewley's Big Coffee Morning Social for Hospice has enabled local Hospice groups to provide the best in person centred and excellent care to patients and families for over 29 years.

#### HOSTING A COFFEE MORNING SOCIAL IN 2021

2021 has been a challenging year for all of us, and as local organisations that rely so heavily on fundraising, our efforts continue to be severely affected by COVID-19. As with all frontline organisations, the pandemic poses a massive challenge to our services for vulnerable patients and their families. That's why Bewley's Big Coffee Morning Social for Hospice has never been more important as it's our biggest annual fundraising event of the year. By hosting a Coffee Morning Social this September, you will be helping your local Hospice to continue to provide specialist care to patients in your local community at a time when they need it most.

There are so many ways to get involved in Bewley's Big Coffee Morning Social for Hospice and to make sure everyone stays safe, we've included a handy Top Tips guide to hosting here. Please always remember to adhere to the current HSE and Government COVID-19 guidelines. www.hse.ie.

THANK YOU FOR REGISTERING TO HOST A COFFEE MORNING SOCIAL. REMEMBER THAT EVERY EURO THAT YOU RAISE GOES TO THE HOSPICE AND HOMECARE GROUP OF YOUR CHOICE.

WE WISH YOU A VERY HAPPY COFFEE MORNING!



DO COFFEE YOUR WAY





### CONTENTS

#### **BREW GUIDE**

Hints and tips from the Bewley's Barista Academy on brewing the perfect cup of coffee.

#### STAY SAFE

Whether you're hosting a socially distanced Coffee Morning Social with a small group of friends, or planning to host a virtual event this year, check out our handy Top Tips and how you and your guests can stay safe!

#### INVITES

Print these out and send to your friends, family and colleagues and make a party of it.

#### POSTERS

Promote your Coffee Morning Social with our poster suite.

#### **DIY BUNTING**

Cut out and string together bunting to decorate your Coffee Morning Social.

#### COMPETITION

Get your friends, family and colleagues involved in your Coffee Morning Social with our 'Winner Bakes it All' baking competition.

#### HOSPICE - WHERE YOUR MONEY GOES

Show your guests that their contribution to your Coffee Morning Social goes a long way.

#### THANK YOU POSTER

Announce the results of your Coffee Morning Social and let your guests see the difference they can make, every cup counts!

# WHAT NEXT?

YOUR CHOSEN HOSPICE WILL BE IN TOUCH TO ARRANGE DELIVERY OF YOUR COFFEE MORNING SOCIAL PACK CONTAINING:









COLLECTION





# BREW GUIDE

#### PERFECT PREPARATION TIPS FROM THE BEWLEY'S BARISTA ACADEMY



#### **CAFETIÈRE / PLUNGER PREPARATION**

Heat the cafetière using boiling water.



Empty water and add one heaped dessert spoon per cup. 3

Pour in water that's just off the boil.



Stir well and let the coffee stand for 3 minutes before plunging slowly.



Serve and savour the flavour!



#### **GOLDEN RULES**

- 1. Coffee should be stored in a cool, dry place.
- Fresh ground coffee should never be exposed to air.
   Store in an airtight container or seal bag accordingly after use.
- 3. Portion correctly for optimum flavour. Bewley's suggest using 1 dessert spoon of freshly ground coffee per average sized cup.
- Never use boiling water as it spoils the flavour of the coffee.
   The best brewing temperature for coffee lies between 91–96°C.

#### FREE BEWLEY'S COFFEE!

Thanks to the generous support of Bewley's, all the coffee is supplied to our hosts for their coffee morning in support of their local hospice and homecare service.





#### OUR TOP TIPS FOR AN INDIVIDUAL HOSTING A COFFEE MORNING SOCIAL

There are so many ways to get involved by hosting at home or virtual Coffee Morning Social with close family or friends to raise much needed funds for Hospice.

#### **1. VENUE OR VIRTUAL?**

If you're unable to host a Coffee Morning Social in your home, club, school, university because of social distancing requirements:

- Host it over a day or two, in a space where friends can pop in and grab their coffee and cake either in your kitchen or back garden.
- Be a virtual host using Zoom, Google Hangouts or another online platform. Pick a day and time to get your friends together for coffee, cakes and craic. Bake or buy – you choose!

#### 2. PICK A DAY - ANY DAY!

If September 23rd doesn't suit, don't worry. Pick another time close to the official date that will allow as many friends, family and neighbours as possible to join in the fun.

#### **3. CLAIM YOUR COFFEE**

Thanks to the generous support of Bewley's, we'll send you a pack of their delicious coffee along with posters, invitations and collection boxes when you register.

#### 4. SPREAD THE WORD

Get the word out! Display posters, send a group invitation by email, set up a WhatsApp group or create a Facebook event. A personal phone call is hard to beat!

#### 5. GET COMPETITIVE! THE GREAT HOSPICE BAKEOFF!

A Coffee Morning Social is always a great excuse to show off your baking creativity!

#### AS A COMMUNITY IT IS SO IMPORTANT THAT WE CARE FOR EACH OTHER. PLEASE HELP IF YOU CAN. THANK YOU FOR YOUR SUPPORT AND GENEROSITY.



#### 6. PAY AS YOU GO

Set up an online donation page such as JustGiving.com or Facebook to receive donations via debit and credit card. It's very easy to set up and use, it's free and the funds come straight to us. Please call your local Hospice if you need any help.

Cash donations can be lodged directly to your local hospice and can be added to online donations.

#### 7. SHARE YOUR MUG SHOTS

Share your photos using #togetherforhospice and post to our Twitter @TogetherHospice or Facebook @TogetherForHospice.

#### 8. THANK AND BE THANKED

Don't forget to thank everyone on our behalf! We are truly grateful for all donations raised through Bewley's Big Coffee Morning Social for Hospice so let your guests know how much they helped to raise. Remember, every cup counts! If you are unable to host a Coffee Morning Social this year, **please support your local Hospice by making a donation.** 

#### \*STAY SAFE

No matter what type of Coffee Morning Social you host – please always remember to stay safe and adhere to the current HSE and Government COVID-19 guidelines.

Please visit **www.hse.ie** to see the most up to date guidance. Don't forget its most important that you and your guests always adhere to social distancing guidelines and that everyone adheres to good hygiene and handwashing practices. You can ask your guests to wash their hands when they arrive, provide hand sanitiser and napkins, and provide a bin for everyone to throw away their own rubbish.

Remember, we're all in this together.



#### OUR TOP TIPS FOR A COMPANY HOSTING A COFFEE MORNING SOCIAL

Here's how to safely host your Coffee Morning Social in 2021 to raise much needed funds for Hospice.

#### **1. VENUE OR VIRTUAL?**

If you're unable to host a normal Coffee Morning Social in your workplace due to social distancing requirements, there are other ways to get involved:

- Host it over the course of a day, or two, in a designated space where colleagues can pop in and grab their coffee and cake.
- Be a virtual host using Zoom, Google Hangouts or another online platform. Pick a day and time to get your friends together for coffee, cakes and craic. Bake or buy – you choose!
- Mix it up with a hybrid of online and office events.

#### 2. PICK A DAY - ANY DAY!

You can pick any day in Sept/Oct that suits your workplace. Need a Monday morning pick-me-up or a Friday morning treat? Select a slot that will facilitate as many colleagues as possible to join in the fun.

#### **3. CLAIM YOUR COFFEE**

Thanks to the generous support of Bewley's, we'll send you a pack of their delicious coffee along with posters, invitations and collection boxes when you register. Colleagues at home can use their own tea/coffee.

#### 4. SPREAD THE WORD

Once you've decided on where and when, give your colleagues some notice by sending an email invite for their calendars, and follow up with a reminder a few days before so they can get baking/buying goodies.

#### 5. GET COMPETITIVE! THE GREAT HOSPICE BAKEOFF

A Coffee Morning Social is always a great excuse to show off your baking creativity!

#### 6. PAY AS YOU GO

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If you are unable to participate, **please help us by making a donation.** 

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No matter what type of Coffee Morning Social you host – please always remember to stay safe and adhere to the current HSE and Government COVID-19 guidelines.

Please visit www.hse.ie to see the most up to date guidance. Don't forget its most important that you and your guests always adhere to social distancing guidelines and that everyone adheres to good hygiene and handwashing practices. You can ask your guests to wash their hands when they arrive, provide hand sanitiser and napkins, and provide a bin for everyone to throw away their own rubbish.

Remember, we're all in this together.







# DÉARDAOIN 23Ú MEÁN FÓMHAIR 2021.

Is fiu gach uile cupán! Bi Linn, tá fáilte roimh gach síntiús, is Cuma beag nó mór. Cabhraigh led' Oispís an saol a dhéanamh níos gile. Ní Neart go Cur le Chéile.



Ionad nó Fíorúil

Am:

Fanann gach Euro a bhailítear sa cheantar i do cheantar

#### hospicecoffeemorning.ie

@TogetherForHospice @BewleysIreland
#togetherforhospice

# I'M HOSTIN JOIN ME

Thursday 23rd Septemb<mark>er 202</mark>

Every euro raised locally stays locally. You are invited to a Coffee Morning Social in aid of your local hospice.

Time:

**Venue or Virtual:** 

# EVERY CUP COUNTS!

Donate whatever you can and help your local hospice make life a little brighter.



<u>hospicecoffeemorning.ie</u>

CHY1144 / RCN 20001827

# I'M HOSTING JOIN ME

Thursday 23rd Septemb<mark>er 202</mark>

Every euro raised locally stays locally. You are invited to a Coffee Morning Social in aid of your local hospice.

Time:

Venue or Virtual:

# EVERY CUP COUNTS!

Donate whatever you can and help your local hospice make life a little brighter. hospicecoffeemorning.ie OSPICE

# I'M HOSTING JOIN ME

Thursday 23rd Septemb<mark>er 202</mark>

Every euro raised locally stays locally. You are invited to a Coffee Morning Social in aid of your local hospice.

Time:

Venue or Virtual:

EVERY CUP COUNTS!

Donate whatever you can and help your local hospice make life a little brighter.

CHY1144 / RCN 20001827

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# JOIN ME, I'M HOSTING!

Venue:

#### **EVERY CUP COUNTS!**

Come along, donate whatever you can and help your local hospice make a life a little brighter.



FOR **HOSPICE** 

Time:

Every euro raised locally stays locally in aid of:

hospicecoffeemorning.ie @TogetherForHospice @BewleysIreland

#togetherforhospice



#### DO COFFEE YOUR WAY.

## BEAHOST FORHOSPICE! Thursday 23rd September 2021



Register today 1890 998 995 hospicecoffeemorning.ie



# EVERY EURO RAISED LOCALLY STAYS LOCALLY!

#### **EVERY CUP COUNTS!** Thursday 23rd September 2021

Get together on the 23rd September by hosting a socially distanced or virtual Coffee Morning Social in aid of your local hospice and homecare group. **Remember, every euro raised locally stays locally.** 



hospicecoffeemorning.ie

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PRINT AND CUT OUT YOUR BUNTING. USE RIBBON OR STRING TO TIE YOUR BUNTING TOGETHER AND USE IT TO DECORATE YOUR COFFEE MORNING.







#### WINNER BAKES BAKES IT ALL DO COFFEE YOUR WAY

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When:

Prize"

Calling all friends, family and colleagues to get involved in your own Winner Bakes it All competition! Put your skills to the test and get involved by baking your tastiest treat!

Whether you're baking for glory or just for fun, remember – every bite helps change someone's life.

SUGGESTED €2 DONATION TO SIGN UP\*



hospicecoffeemorning.ie

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@TogetherForHospice @BewleysIreland
#togetherforhospice



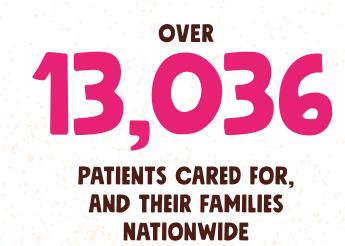
#### WHAT YOU'RE BAKING

# **EVERY TREAT COUNTS!**

Come along, donate whatever you can and help your local hospice make a life a little brighter. SUGGESTED €2 DONATION TO SIGN UP°

# WHERE YOUR MONEY GOES



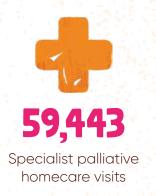




**1,600** Medical and general staff members









New hospice builds and refurbishments 2018 – 2022







# ewley's BG 1 MORNING FOR HOSPIC

## RAISE A CUP.

You helped us raise



A big thank you for gathering your friends and family and helping to support Bewley's Big Coffee Morning Social for Hospice.

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@TogetherForHospice @BewleysIreland #togetherforhospice



A BIG THANK YOU!